



Media & Sponsorship

2024-2026



DKG™

INTERNATIONAL SOCIETY
FOR KEY WOMEN EDUCATORS

About DKG

DKG is a professional honor society of key women educators in the United States, Canada, Europe, Latin America and Japan.

Our mission is:

to promote professional and personal growth of women educators and excellence in education.

The vision of DKG is to have

Leading Women Educators Impacting Education Worldwide.

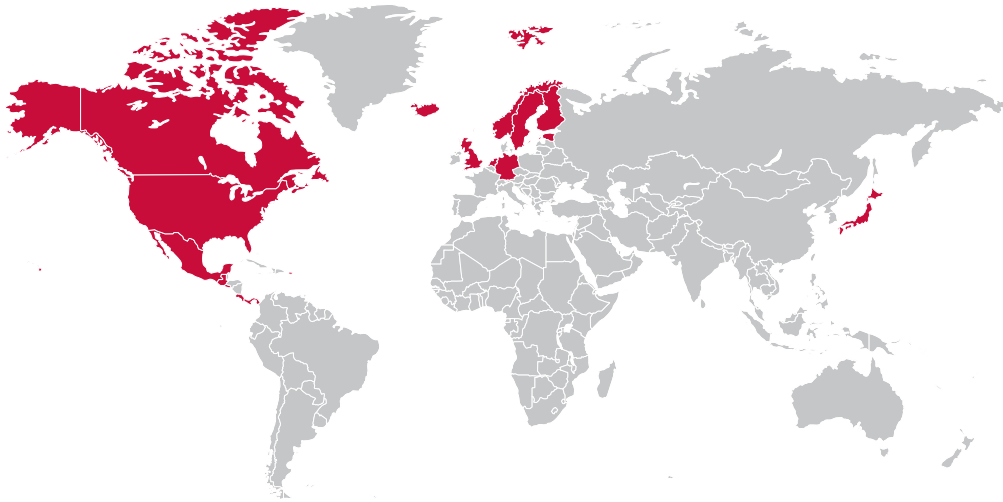
DKG is driven by seven purposes:

1. To unite women educators of the world in a genuine spiritual fellowship
2. To honor women who have given or who evidence a potential for distinctive service in any field of education
3. To advance the professional interest and position of women in education
4. To initiate, endorse, and support desirable legislation or other suitable endeavors in the interests of education and of women educators
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action
7. To inform the members of current economic, social, political, and educational issues so that they may participate effectively in a world society.



Demographics

DKG is a professional honor society of key women educators in the United States, Canada, Europe, Latin America and Japan. The vision of DKG is to have Leading Women Educators Impacting Education Worldwide. You can be a part of this great future for education.



Members by region



Regions

Europe

- Estonia
- Finland
- Germany
- Great Britain
- Iceland
- The Netherlands
- Norway
- Sweden

Northeast

- Connecticut
- Delaware
- District of Columbia
- Illinois
- Indiana
- Maine
- Maryland

- Massachusetts
- Michigan
- New Brunswick
- New Hampshire
- New Jersey
- New York
- Ohio
- Ontario
- Pennsylvania
- Puerto Rico
- Quebec
- Rhode Island
- Vermont
- West Virginia

Northwest

- Alaska
- Alberta
- British Columbia
- Idaho
- Iowa
- Manitoba
- Minnesota
- Montana
- Nebraska
- North Dakota
- Oregon
- Saskatchewan
- South Dakota
- Washington
- Wisconsin
- Wyoming

Southeast

- Alabama
- Arkansas
- Florida
- Georgia
- Kentucky
- Louisiana
- Mississippi
- North Carolina
- South Carolina
- Tennessee
- Virginia

Southwest


- Arizona
- Baja California
- California
- Colorado

- Costa Rica
- El Salvador
- Guatemala
- Hawaii
- Jalisco
- Japan
- Kansas
- Mexico City
- Missouri
- Nevada
- New Mexico
- Nuevo Leon
- Oklahoma
- Panama
- Puebla
- Texas
- Utah

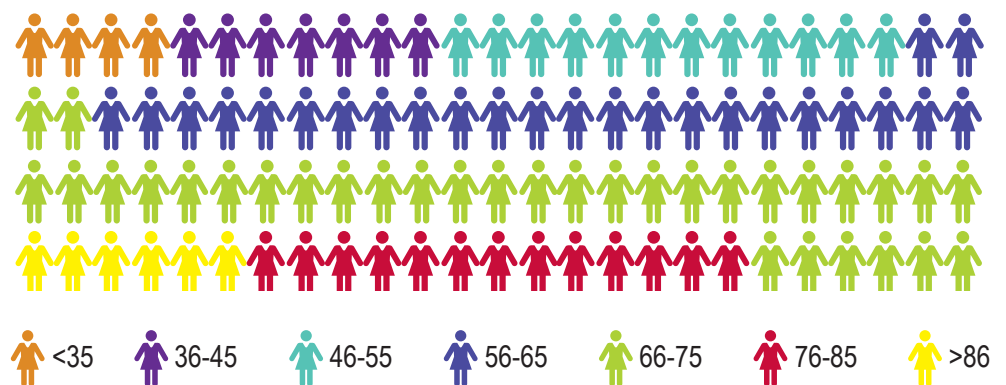
Distribution

 50,000+ members

 50+ subscribers

 25,000+ online viewers

Members by age



Events and Sponsorship Opportunities

International conventions and conferences offer small group attention in a friendly, informal setting conducive to perusing exhibits and vendor booths. Breakout sessions in specific subject areas/topics give small-group attention that provides personal and professional development opportunities as well as continuing education credits. Tours of geographic area are available to members and guests.

International Convention

Held in even years | 2,000 Attendees | Each convention in a different city in North America



International Conferences

Held in odd years | 450-800 attendees varied by region
Each conference in a different city throughout the world



Previous Convention Sponsors



RBC Wealth Management®



DICK CARR & ASSOCIATES



Employee Benefits Advisors



CAPELLA UNIVERSITY



Dick Carr & Associates, Inc. has been sponsoring Delta Kappa Gamma functions for several years. Our goal as a sponsor has been to illustrate a partnership with DKG in offering quality endorsed programs while helping DKG with the financial requirements of their activities.

I believe DKG sponsorship has increased visibility and image of the endorsed programs and has helped our credibility as an endorsed vendor.

— Dick Carr

Award Concepts, Inc. is honored to be a longtime sponsor of Delta Kappa Gamma Society International and it's Vision of impacting education worldwide. For over 20 years Award Concepts has served as the official jeweler for DKG and helped women celebrate their membership in this outstanding organization. The relationships we have forged with the Society's leadership and individual members over the years have been invaluable. A devoted educator has the potential to impact the trajectory of someone's life, which is an incredible thing. It is our privilege to support these women and the work they're pursuing to better themselves, their colleagues, and the communities around them – both near and far.

— Darren Jeanis, Award Concepts, COO, CPA

Program Rates

International Convention

Premium Pages	Size	Cost
Inside Cover – Color (add 1/8" for full bleeds)	8.25" x 10.75"	\$1,500

Display Ads - B&W

Full Page	7.25" x 9.75"	\$750
Half Page (horizontal)	7.25" x 4.875"	\$400
Half Page (vertical)	3.625" x 9.75"	\$400
Quarter Page	3.625" x 4.875"	\$250
Eighth Page	3.625" x 2.4375"	\$100

Program

2026 International Convention:

Ad Deadline March 15, 2026

Publication Date June 2026

Ad Specs

Please submit your ad to lucindah@dkg.org in one of the following formats: EPS file with fonts embedded, a high resolution PDF file, or a packaged InDesign file with all fonts and links included. CMYK files only. Please make sure your ad is the correct dimension and is not RGB. Call or email prior to the deadline with any questions you may have.

International Conferences

Premium Pages	Size	Cost
Inside Cover – Color (add 1/8" for full bleeds)	8.25" x 10.75"	\$1,500

Display Ads - B&W

Full Page	7.25" x 9.75"	\$150
Half Page (horizontal)	7.25" x 4.875"	\$100
Half Page (vertical)	3.625" x 9.75"	\$100
Quarter Page	3.625" x 4.875"	\$50
Eighth Page	3.625" x 2.4375"	\$25

Online Marketplace

Quarter Page 3.625" x 4.875" \$50

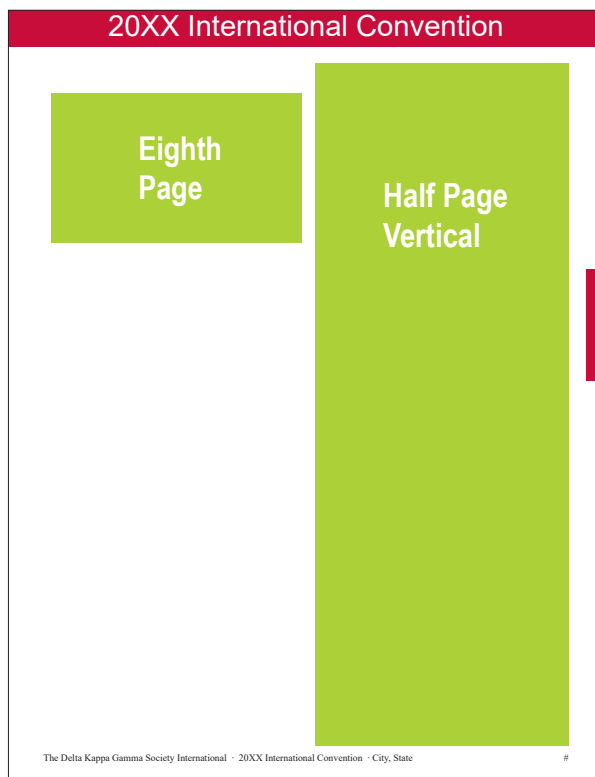
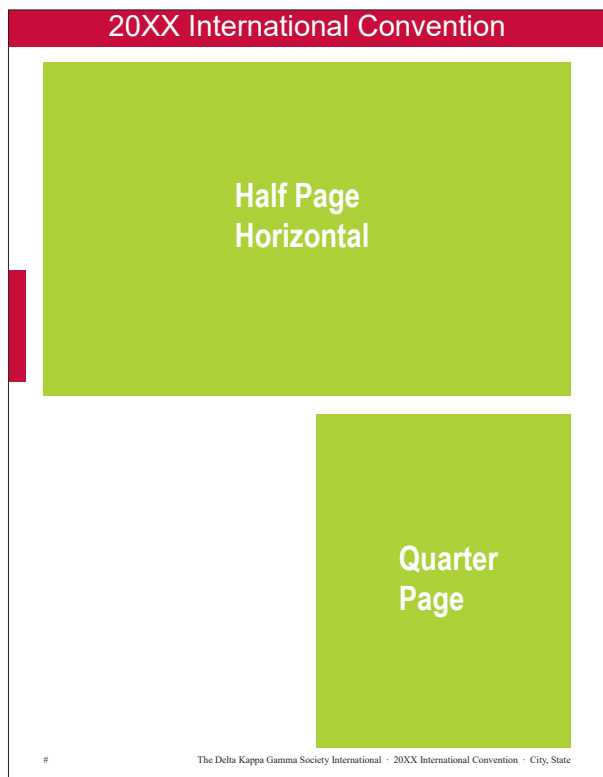
Eighth Page 3.625" x 2.4375" \$25

Program

2025 International Conferences:

Ad deadline April 30, 2025

Publication Date July 2025



Magazine

The Collegial Exchange

The *Collegial Exchange* promotes excellence in education and personal and professional growth through publication of the original writing of the key women educators who are member of The Delta Kappa Gamma Society International (DKG). The most recent addition to DKG's roster of publications, which includes a newsletter and peer-reviewed academic journal, the magazine features practical tips related to teaching and DKG. Reviews of educational materials and technology, and personal reflections and creative work geared to professional educators. In addition, it encourages educators' interaction on key topics and initiatives to bring about personal, professional, and organizational change.

Advertising Rates

Collegial Magazine

Premium Pages	Size	1 X	2X
Back Cover (add 1/8" for full bleeds)	8.25" x 10.75"	\$3,500	\$2,975
Inside Front or Back Cover (add 1/8" for full bleeds)	8.25" x 10.75"	\$2,500	\$2,125

Display Ads

Full Page (add 1/8" for full bleeds)	7.25" x 9.75"	\$2,000	\$1,700
Half Page (horizontal)	7.25" x 4.875"	\$1,200	\$1,020
Half Page (vertical)	3.625" x 9.75"	\$1,200	\$1,020
Quarter Page	3.625" x 4.875"	\$680	\$575
Eighth Page	3.625" x 2.4375"	\$400	\$340

Distribution

The *Collegial Exchange* is published and mailed directly to members and subscribers two times per year as Issues 2 and 4 of *The Delta Kappa Gamma Bulletin*.

Issue 2:

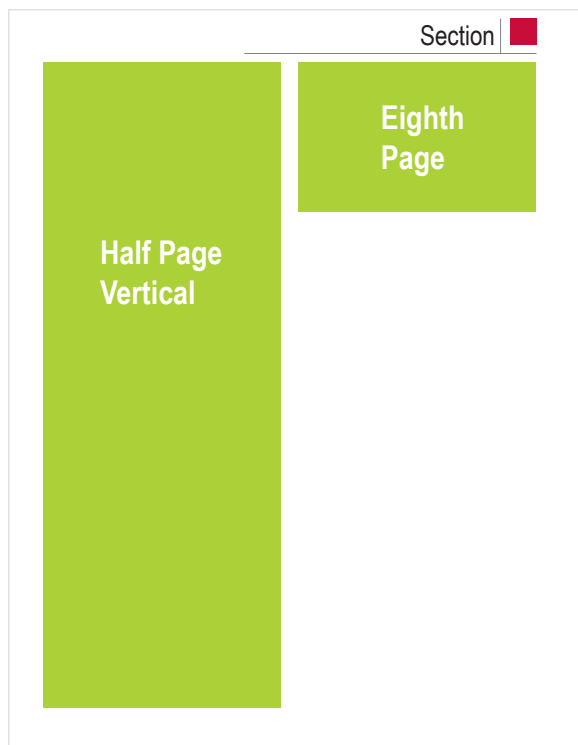
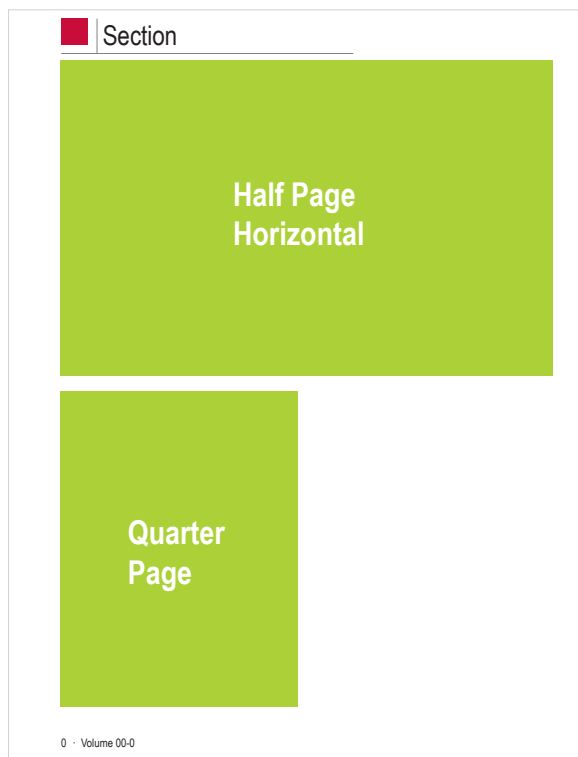
Space close August 1
 Ad Deadline September 23
 Publication Date November 20

Issue 4:

Space close December 15
 Ad Deadline February 13
 Publication Date April 20

Ad Specs

Please submit your ad to lucindah@dkg.org in one of the following formats: EPS file with fonts embedded, a high resolution PDF file, or a packaged InDesign file with all fonts and links included. CMYK files only. Please make sure your ad is the correct dimension and is not RGB. Call or email prior to the deadline with any questions you may have.



Digital Rates

In addition to the 365 side of DKG's app that is always available to members, an "Events" side is also made available starting a few months before the event and ending a few months after. During international conferences and conventions, this will house information, schedules, and ads specifically pertaining to the corresponding event. Ads for the website and 365 app are accepted at any time.

DKG App (365) • Available on Apple and Android

Location	Duration	Cost
365 side	3 months	\$750
	6 months	\$1,000
	1 year	\$1,500

Event: 2024 Convention	Mar.-Oct. 2024	\$800
Event: 2025 Conference	Mar.-Oct. 2025	\$400

select one

all: contact Lucinda Hart

App Deadlines

2026 International Convention:

Ad deadline April 15, 2026

Publication Date April 2026

2025 International Conference:

Ad deadline April 15, 2025

Publication Date April 2025

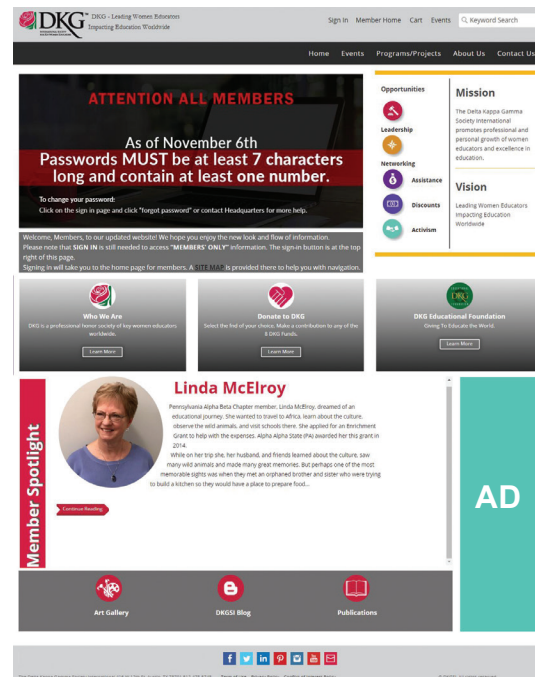
Ad Specs

Please submit your ad to lucindah@dkg.org in the following format: 750px x 150px JPEG file. RGB files only. Please make sure your ad is the correct dimension and is not CMYK. Call or email prior to the deadline with any questions you may have.

Website • www.dkg.org

Type	Duration	Size	Cost
Static	3 months	200 px x 450 px	\$1,000
	6 months	200 px x 450 px	\$1,500
	1 year	200 px x 450 px	\$2,500

Website is responsive, this size allows quality image for largest screen.



Sessions	175,988
Average Session Duration	00:04:56
Users	75,820
Page views	937,815
Pages per Session	5.33
Bounce Rate	33.36%
Updated	January 2019

Marketplace Vendor/Exhibitor Possibilities

Prices for 2024 International Convention

DKG Affiliate Exhibitor

One table \$75.00
Two tables \$150.00
Three tables \$225.00

DKG Non-Affiliate Exhibitor

One table \$125.00
Two tables \$250.00
Three tables \$375.00

DKG Affiliate Vendor

One table \$125.00
Two tables \$250.00
Three tables \$375.00

DKG Non-Affiliate Vendor

One table \$200.00
Two tables \$400.00
Three tables \$600.00

Access to internet and electricity: \$50.00 each

Vendor/Exhibitor Designation Definitions

DKG Affiliate Vendor – an organized part of the Society i.e., chapter, state organization, who is selling items from the table


























Vendor – a company or other organization who wishes to sell items directly from the table

DKG Affiliate Exhibitor – an organized part of the Society i.e., chapter, state organization or contracted Society partner, who wants to demonstrate or display items without selling directly from the table

Exhibitor – a company or other organization who wants to demonstrate or display items without selling directly from the table



Levels of Sponsorship

Description	Philanthropist \$15,000	Benefactor \$10,000	Patron \$5,000	Supporter \$2,500	Contributor \$1,000
Title sponsor for the convention Convention naming opportunity					
Inclusion of your company name in pre-convention publications to 62,000+ members					
Advertisement in the convention program book	Full page	Full page	1/2 page	1/4 page	
Choice of Sponsorship event i.e. main stage speaker, pre-convention professional seminar					
Recognition by convention signage and announcements					
Meal and honor seating at the celebration luncheon					
Vendor/exhibit tables in the Marketplace	2-3	2	1		
Formal introduction to convention attendees					
Electronic communication at the event through the DKG App					
Advertising on social networks including Facebook, Twitter, Instagram and the Society website as appropriate					

Special Sponsorship Opportunities

Only one sponsor each

Lanyard sponsor – your logo featured with the DKG logo on all badge holder lanyards – \$2,000

Gift sponsor – gift item for all registrants to be given at banquet. Includes program ad, marketplace table(s), signage – \$10,000 or in-kind gift

Event sponsor – sponsor an event with special recognition, i.e. Appreciation Luncheon – \$2,000-\$6,000

Customize your sponsorship – Contact Lucinda Hart at 512-478-5748, ext 102 to tailor your sponsorship



Contact

Lucinda Hart, CAE, MBA

Executive Director

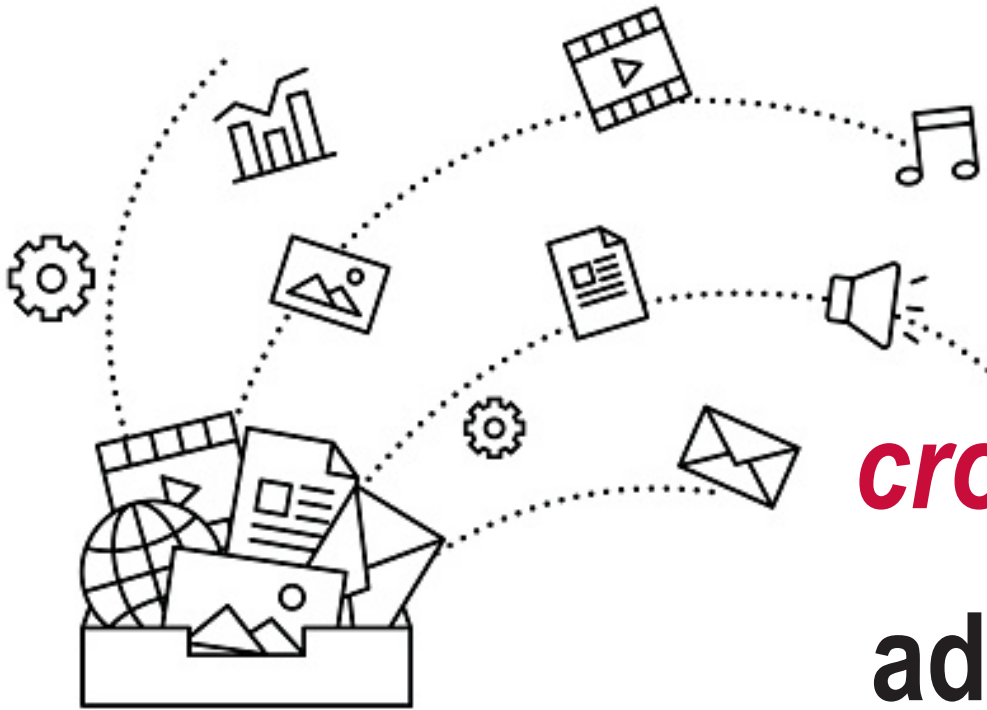
The Delta Kappa Gamma Society International
12710 Research Blvd., Ste. 230
Austin, Texas 78759-4395 USA

Phone: 512-478-5748, extension 102

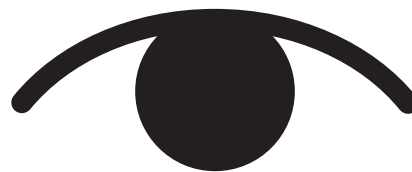
Fax: 512-478-3961

Email: lucindah@dkg.org

Website: www.dkg.org



**Ask
about
cross media
advertising!**



**BULLETIN
WEBSITE
APP
PROGRAM**



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